

KRISTINA MOROZOV

Junior UX/UI & Graphic Designer

+972 54-791-0414 • krismorozovdesign@gmail.com • krismorozovdesign.com

PROFILE

Junior UX/UI & Graphic Designer trained at the John Bryce Institute, with a business background (BA in Economics and Management). Builds complete design projects — from research and wireframes to visual design and final interface — across web, mobile, branding, and print. Brings a structured, business-aware perspective to solving user problems and to explaining design decisions clearly.

SKILLS, TOOLS & LANGUAGES

Core Skills: UX/UI & Graphic Design · User Flows & Site Structure · Wireframing & Prototyping · Visual Composition, Typography & Color · Design Presentation · Analytical, Business-Oriented Thinking · Attention to Detail

Tools: Figma · Adobe Illustrator · Adobe Photoshop · Adobe InDesign · WordPress

Languages: Hebrew — Fluent · Russian — Native · English — Professional

SELECTED PROJECTS

Training and self-directed design projects (concept clients) — full case studies at krismorozovdesign.com

WebsiteCraft — Website Design

End-to-end website design for a chocolatier brand — from concept and page structure to a polished visual interface that reflects the brand's premium character.

MallWay — Mobile Application

UX flow and interface design for a shopping-mall navigation app, focused on fast orientation and an intuitive, easy-to-follow wayfinding experience.

Sound Studio Brandbook — Branding & Visual Identity

Full visual identity system for a sound-healing studio — logo concept, color palette, typography, and a complete brand guideline book.

Courier Dashboard — UI / Dashboard Design

Interface design for a courier service operations dashboard, turning dense logistics data into a clear, structured, and easy-to-scan screen layout.

Portuguese Citizenship Guide — Print / Editorial Design

Brochure design applying editorial layout, typography, and visual hierarchy to present complex immigration information in an accessible format.

EDUCATION

John Bryce Institute, Tel Aviv — UX/UI & Graphic Design 2025–2026

Focused training in UX/UI design, digital interfaces, and portfolio development.

RUDN University, Moscow — BA in Economics and Management 2014–2018